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Above pictures show form of bush and size of individual blossoms

Lilac, Victor Lemoine. A gorgeous, perfumed variety that challenges comparison. Price: 2 to 3 ft., \$2.50 each; 3 for \$6.75.

New French Lilacs

Real Messages
of Loveliness

SWEETLY PERFUMED . . . Gorgeous for Bouquets

These New French varieties bring to Lilacs a new refinement so often absent in the old-fashioned kinds.

You get a wealth of sweetly perfumed blossoms the first year after planting. Scientifically propagated—we picture here the varieties most highly recommended for your garden.

Flower City
INC.

QUALITY NURSERY STOCK
EAST ROCHESTER, NEW YORK



President Lincoln

2- to 3-Ft., \$2.50 Each.
Any 3 Varieties of Lilacs \$6.75

A Flower City SPECIALTY

French Hybrid LILACS

THE EXPERTS SELECT THE BEST 12 FROM HIGHLAND PARK

EDITH CAVELL. A very fine double white, the highest rated of the color.

EMILE GENTIL. Double; very blue; late.

KATHERINE HAVEMEYER. Flowers large, double, lilac, in large, compact clusters. A splendid variety.

LUCIE BALTET. Single flowers almost flesh-pink or coral-pink.

MACROSTACHYA. Very fine light pink single; immense panicles.

MONGE. Single; mauve-red. Clusters huge, well filled.

MRS. W. E. MARSHALL. Long, well filled spikes of single, deep purplish red flowers that retain their rich coloring unusually well. A charming garden aristocrat.

PAUL HARIOT. Fragrant, double, purple with silvery reflex.

PAUL THIRION. Double. Buds claret-red. Blossoms carmine. When partially open, trusses resemble clusters of tiny rosebuds.

PRESIDENT LINCOLN. Flowers single. Wedgwood-blue in color, the nearest to a true blue.

VESTALE. Enormous clusters of large, pure white, single flowers with conspicuous yellow anthers. Handsomest of the single whites.

VICTOR LEMOINE. Florets very double. Panicles the largest, lilac in color, the general effect is a soft rosy pink overlaid with a delicate blue-lavender.

ROSES

NEW YORKER. Scarlet with rose-red undertones, a vigorous grower and disease resistant. (Plant Patent No. 823.) \$2.00 each; 3 for \$5.00.



GERANIUM RED. A geranium-scarlet-red in color. Has a strong scent of Rose Geranium. (Plant Patent No. 811.) \$1.50 each; 3 for \$3.75.



Roses

HYBRID TEAS . . CLIMBERS FLORIBUNDAS

For the novice Rose enthusiast who is somewhat in doubt as to the best varieties to select, we offer our selections, that have been tried and proven.



PEACE. (Plant Patent No. 591.) A universal favorite. The large, golden yellow buds open to iridescent cream petals with pink tinged edges. \$2.00 each; 3 for \$5.00.

PATENTED HYBRID TEA VARIETIES

COUNTESS VANDAL. Coppery bronze suffused with soft gold. Long, pointed bud. (Plant Patent No. 38.) \$1.35 each; 3 for \$3.40.

DIAMOND JUBILEE. Large blooms of buff-orange color. Does not fade. A vigorous grower. (Plant Patent No. 824.) \$2.00 each; 3 for \$5.00.

DICKSON'S RED. Glowing scarlet-red. Very fragrant. (Plant Patent No. 376.) \$1.35 each; 3 for \$3.40.

ECLIPSE. Rich gold without shading. Long, streamlined bud. (Plant Patent No. 172.) \$1.35 each; 3 for \$3.40.

HECTOR DEANE. The bud is crimson with a suggestion of orange in the depths. Clear circle of yellow at the heart. (Plant Patent No. 361.) \$1.35 each; 3 for \$3.40.

KATHERINE T. MARSHALL. Named to honor the wife of General Marshall. Warm, glowing pink. Long stems. Fragrant. (Plant Patent No. 607.) \$1.35 each; 3 for \$3.40.

MARY MARGARET McBRIDE. Buds deep salmon-pink, almost reddish in fall, and the suffusion of yellow becomes a gold at the base of the petals. (Plant Patent No. 537.) \$1.50 each; 3 for \$3.75.

NEW YORKER. Scarlet with rose-red undertones, a vigorous grower and disease resistant. (Plant Patent No. 823.) \$2.00 each; 3 for \$5.00.

PEACE. Universal favorite. The large golden yellow buds open to iridescent cream petals with pink tinged edges. (Plant Patent No. 591.) \$2.00 each; 3 for \$5.00.

REX ANDERSON. Cream turning pure white when open. A perfect Rose of great size. (Plant Patent No. 335.) \$1.50 each; 3 for \$3.75.

SIGNORA. Long bud of a warm burnt sienna opening to a lighter hue toward mandarin. Long stem. Excellent for cutting. (Plant Patent No. 201.) \$1.35 each; 3 for \$3.40.

CLIMBING ROSES

BLAZE. Blooms in large clusters of blazing scarlet. Intermittent flowers all season. (Plant Patent No. 10.) \$1.50 each; 3 for \$3.75.

CL. AMERICAN BEAUTY. Large flowers of purplish crimson. \$1.00 each; 3 for \$2.85.

CL. SUMMER SNOW. Large clusters of clear sparkling white flowers intermittent all summer. (Plant Patent No. 400.) \$1.50 each; 3 for \$3.75.

DR. J. H. NICOLAS. Double deep rose-pink flowers of rich fragrance. Everblooming. (Plant Patent No. 457.) \$1.50 each; 3 for \$3.75.

KING MIDAS. Buds deep gold with reddish tinge opening to a clear, unfading yellow. (Plant Patent No. 586.) \$1.50 each; 3 for \$3.75.

NEW DAWN. An everblooming variety of Dr. Van Fleet. The flowers are shell-pink. \$1.50 each; 3 for \$3.75.

STAECHELIN (Spanish Beauty). Lovely two-toned pink. \$1.00 each; 3 for \$2.85.

FLORIBUNDA TYPE

BETTY PRIOR. Outside of petals dark carmine, inside several shades lighter. Very fragrant. (Plant Patent No. 340.) \$1.25 each; 3 for \$3.15.

CHATTER. Large clusters of bright crimson flowers on 18-inch, disease-resistant bushes. (Plant Patent No. 739.) \$1.25 each; 3 for \$3.15.

FASHION. A new color in Roses. Produces large clusters of Oriental red buds, opening to rich, coral-pink overlaid with gold. A "must" for every Rose garden. (Plant Patent No. 789.) \$2.00 each; 3 for \$5.00.


GERANIUM RED. A geranium-scarlet-red in color; it even has a strong scent of Rose Geranium. (Plant Patent No. 811.) \$1.50 each; 3 for \$3.75.

PINOCCHIO. Lovely salmon-pink flowers produced in great profusion. Attractive fragrance. (Plant Patent No. 484.) \$1.25 each; 3 for \$3.15.

WORLD'S FAIR. Clusters of velvety, rich scarlet flowers, becoming dark maroon in fall. (Plant Patent No. 362.) \$1.25 each; 3 for \$3.15.



BLAZE. An outstanding scarlet-red climber. A favorite with Rose growers. Everblooming. (Plant Patent No. 10.) \$1.50 each; 3 for \$3.75.



Mrs. Sam McGredy

Flower City Hybrid

Selected Varieties

Enjoy these wonderful sweet-scented Roses in your garden this spring . . . They are all Hybrid Tea Roses and will bloom all summer until frost time.

PRICES: All carefully selected Rose plants.
Each \$1.00; 10 bushes \$8.50; any 5 bushes \$4.50;
any 3 bushes \$2.85.

AMI QUINARD. Dark red that has a grandeur all its own.

CONDESA DE SASTAGO. A two-tone Spanish type variety of dazzling color. Very popular.

BETTY UPRICHARD. (Not illustrated.) Fine upright variety colored copper-orange shades. This variety features the true characteristics of the "Tea Rose family."



K. A. Victoria



McGredy's Scarlet



Ami Quinard



Golden Dawn

Everblooming Roses

All First Quality

ETOILE DE HOLLANDE. Medium dark red. Very fragrant, probably this variety is planted more than any variety of red shades.

GOLDEN DAWN. A dominant straw-yellow Rose of exceptional blooming habit. A leading garden variety.

K. A. VICTORIA. For weddings and other festive occasions, this pure white Rose never has been surpassed in beauty and fragrance. It has stood the test of time and rosarians seem to prefer it to all others.

McGREDY'S SCARLET. A modern Irish Rose that holds a tight bud, breaking out to a brilliant scarlet. It is one of our favorites and never wanes in popularity.

MRS. E. P. THOM. A fine golden yellow Rose. Looks splendid in any garden. Free bloomer and very popular.

MRS. SAM McGREDY. A worth-while quality Rose of orange-salmon and golden tones. A persistent bloomer the season through.

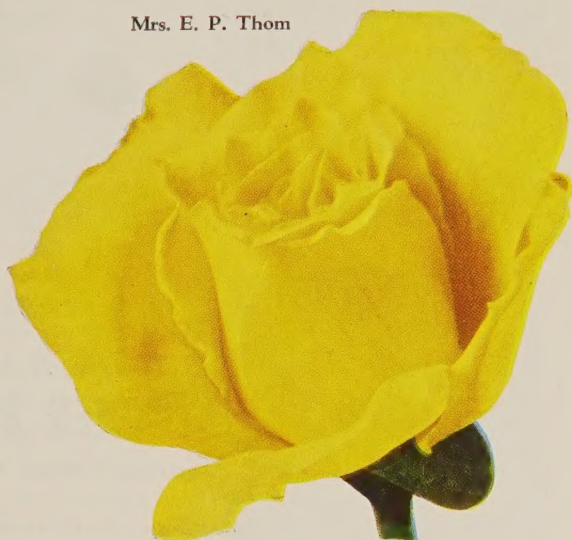
PRES. HERBERT HOOVER. One of the best known duo-tone Roses. Because of its popularity and constant demand, can be found in almost every Rose garden throughout the country. Color maroon-orange and gold shades.

All heavy, 2-yr., Rochester grown, top grade Roses of exceptional merit. Will bloom this year.



President
Herbert Hoover

Mrs. E. P. Thom



Condesa de Sastago



Etoile de
Hollande



EVERGREENS — for All Exposures

3 Evergreen Aristocrats

Hicks' Yew
(*Taxus media hicksi*)

We recommend TAXUS (Yew) as the BEST EVERGREEN. They do not brown! Yes, a little more expensive than Arbor-Vitae and Juniper, BUT, they last a lifetime.

CUSPIDATA. (Spreading Yew). Rarely over 8 ft. spread and 5 ft. height if left unsheared. Deep green, dense spreading foliage. Red fruit in fall. Good plant for foundation use, and will stand reasonable amount of shade. Excellent hedge plant.

Heavily Sheared Specimen Plants

	Each
12 in. to 15 in. spread	\$ 4.00
15 in. to 18 in. spread	4.75

CUSPIDATA CAPITATA. (Upright Yew). 12 ft. Good hedge Yew, or as semi-formal specimen. Typical deep green Yew foliage, and broadly pyramidal shape.

	Each
12 in. to 15 in.	\$5.00

MEDIA HICKSI. (Hicks' Yew). 10 ft. Compact, columnar shape. Useful in foundation planting, and as a formal specimen.

	Each
12 in. to 15 in.	\$5.00
15 in. to 18 in.	6.00

Spreading Yew
(*Taxus cuspidata*)

Upright Yew
(*Taxus cuspidata capitata*)

3 in 1

The Great All-Purpose EVERGREEN BITTERSWEET

SHRUB-VINE-HEDGE

America's Most Versatile Plant

The universal evergreen plant. Ornamental 365 days in the year.

95c each; 3 for \$2.70; 10 for \$8.50.



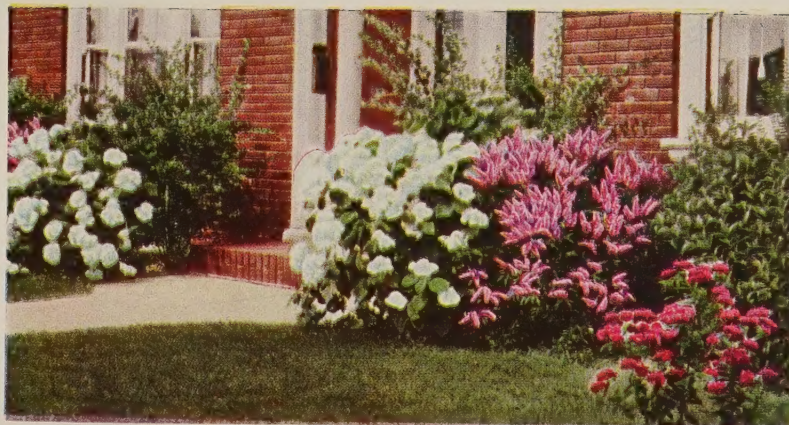
Evergreen Bittersweet (*Euonymus vegetus*) as a Shrub



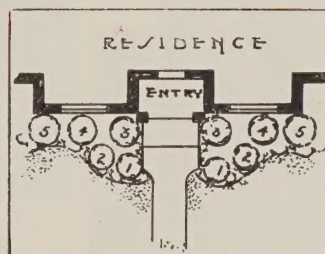
Evergreen Bittersweet (*Euonymus vegetus*) as a Vine



Evergreen Bittersweet (*Euonymus vegetus*) as a Hedge



Flower City



All
Well
Rooted
2-Year
Nursery
Grown
Plants



RED SNOWBERRY

(Symphoricarpos
Vulgaris;
Coralberry)

Valuable variety having light red flowers in July which are followed by clusters of purplish red fruits that remain well into winter. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.

PLANTING KEY

Key	No. Plants	Variety
1	2	Hydrangea, Hills of Snow. 2-3 ft.
2	2	Spirea Billiardi. 2-3 ft.
3	2	Syringa, Virginal. 18-24 in.
4	2	Forsythia. 2-3 ft.
5	2	Honeysuckle, Pink Tatarian. 2-3 ft.
	2	Spirea Anthony Waterer. 15-18 in.

(Shown at lower right hand corner of picture.)

**12 Shrubs as Shown In Planting
Above for \$8.00**



SNOWBERRY

(Symphoricarpos Racemosus)
A gay shrub that will take much abuse. Will stand shade and poor soil. Small foliage with light pink flowers, followed by pure white waxy berries. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.



FORSYTHIA

Spectabilis. Showy border Forsythia; also known as Golden Bell. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.

BUDDLEIA

(Butterfly Bush)
Ile de France. Color lavender; graceful, drooping panicles. Attracts butterflies. Price: 75c each; 3 for \$2.10.



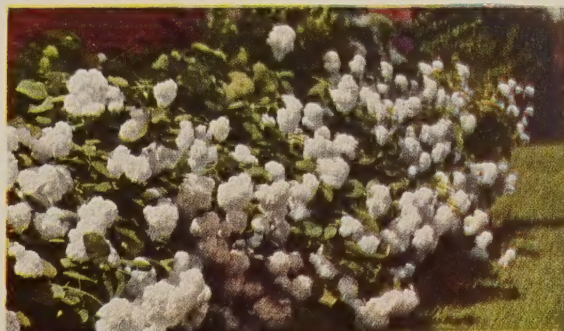
Buddleia

HYDRANGEA, HILLS OF SNOW

Large, snowball blossoms of white, blooming July and August. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.

FLOWERING QUINCE

Brilliant orange-scarlet flowers appear on the twisty branches before the foliage. Very effective in the garden. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.



Hydrangea, Hills of Snow



Flowering Quince

ALMOND

Double Pink Flowering

An old-fashioned early flowering shrub, bearing rose colored flowers in May. Price: 2 to 3 ft. plants, 90c each; 3 for \$2.55.

Shrubs of Distinction



Spirea Van Houttei

SPIREA VAN HOUTTEI. This is the common Spirea—sometimes falsely called Bridal Wreath. Makes a fine large shrub when given ample room to grow. Price: 2 to 3 ft. plants, 50c each; 3 for \$1.35.

RED BARBERRY. Foliage of brilliant red in spring; scarlet berries in fall. Plant in sun. Price: 15 to 18 in. plants, 65c each; 3 for \$1.80.

Best Two-Year, Nursery-Grown Plants



SPIREA ANTHONY WATERER. A low-growing shrub with rose-red blossoms. Price: 15 to 18 in. plants, 75c each; 3 for \$2.10.



Mock Orange

MOCK ORANGE, VIRGINAL. Large, semi-double, white flowers. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.

WEIGELA ROSEA. Pink, bell-shaped flowers. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.



Red-Leaf Barberry



Weigela Rosea

2 DISTINCTIVE SHRUBS

ALTHEA The Rose of Sharon

Fine for lawns and hedges. Available in double pink, red, purple and white. Price: 2 to 3 ft. plants, 75c each; 3 for \$2.10.

HYDRANGEA, P. G. Bush

Tall and stately shrub. For very large, showy flowers from August until frost, has no equal. Large, conical white flower heads, turn to beautiful shades of pink and bronze as the flower ages. Blooms are excellent for everlasting winter bouquets. One of the most popular shrubs. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.



Hydrangea P. G.



Althea

FLOWER CITY

SHRUBS

First Quality

The number following variety denotes ultimate height at maturity.

CALYCANTHUS—Carolina Allspice

Floridus. 5 feet. Glossy foliage and red-brown flowers in spring, followed by seed-bearing husks. 18 to 24 in., \$1.00 each; 3 for \$2.75.

CORALBERRY—Indian Currant

4 feet. A good plant for poor soil in either sun or shade. Excellent for covering banks. Small pink and white flowers followed by clusters of red fruit that persist into winter. 2 to 3 ft., 75c each; 3 for \$2.10.

Chenaulti (Improved Coralberry). 4 feet. Exceptionally good fine foliage. Makes a good filler plant in foundation planting. Flowers are like Indian Currant but fruit is larger and less prolific. 2 to 3 ft., 75c each; 3 for \$2.10.

Snowberry. 6 feet. This is the plant that produces the clusters of white berries, we would "pop" when on our way home from school. Will grow in sun or shade and thrives on poor dry soil. 2 to 3 feet. 75c each; 3 for \$2.10.

DEUTZIA

(Gracilis.) Slender Deutzia. 2 feet. Flowers in early spring. Good dwarf plant for front of border. 12 to 15 inches. 85c each; 3 for \$2.40.

Pride of Rochester. 10 feet. Tall, upright shrub with myriads of pink tinged, white flowers. 2 to 3 feet. 75c each; 3 for \$2.10.

DOGWOOD

(Cornus alba sibirica.) Coral Dogwood. 8 feet. Bright coral-red branches, white flowers and bluish white berries make this a shrub of year-around interest. Prefers moist soil. 2 to 3 ft., 65c each; 3 for \$1.80.

EUONYMUS

(Alatus.) Winged Euonymus. 8 feet. Distinctive shrub with cork wings on branches. Brilliant red fall foliage. 18 to 24 in., \$1.15 each; 3 for \$3.30.

(Radicans vegetus.) Evergreen Bittersweet or Big Leaf Wintercreeper. This evergreen foliage plant is a vine or it can be trimmed to hedge or bush form. An excellent filler among evergreens in any planting. 95c each; 3 for \$2.70; 10 for \$8.50.

LONICERA—Honeysuckle

(Bush Form)

Pink, Red or White. A fast growing background shrub. Tatarian. 10 feet. Good neutral gray-green foliage. Produces masses of shell-pink, red or white flowers followed by scarlet berries. 2 to 3 ft., 75c each; 3 for \$2.10. Specify color desired.

KERRIA—Globeflower

Japonica. 4 feet. Bright golden yellow flowers borne on slender, green barked branches, make this a great favorite of many plant lovers. Will grow in sun or shade. 18 to 24 in., 75c; 3 for \$2.10.

KOLKWITZIA—Beauty Bush

8 feet. A most unusual shrub with twisting leaves that taper to a long point. When in bloom in early summer, the mass of small delicate pink flowers make a never-to-be-forgotten spectacle. A "must" for all gardens. 18 to 24 in. 95c each; 3 for \$2.10.

PHILADELPHUS—Mock Orange

Sweet Scented Syringa. 10 feet. A favorite of Grandmother's time; it is as popular today. Masses of single, pure, white orange-blossom-like flowers make a beautiful display in the garden and its pungent fragrance can be enjoyed by the neighborhood. 2 to 3 ft., 75c each; 3 for \$2.10.

Golden. 5 feet. A golden leaved variety of compact, dwarf habit. Ideal for bright color accent in the border. 12 to 15 in., 95c each; 3 for \$2.70.

Virginal. 8 feet. Semi-double white flowers with some of the fragrance of the sweet-scented variety. Profuse bloomer and somewhat everblooming throughout summer. 18 to 24 in., 75c each; 3 for \$2.10.

NANKING CHERRY

(Prunus tomentosa.) 5 feet. A fine shrub with attractive, clean looking foliage. The stems are covered with a profusion of Cherrylike bloom before the leaves appear in early spring. The fruit, an attractive bright red Cherry, is similar to Sour Red Cherry in flavor. Good for pies and jam. A good plant for filling the corner between the house and porch. 2 to 3 ft., \$1.25 each; 3 for \$3.50.

RHODOTYPOS—Jethead

6 feet. A good screen plant; it has attractive foliage and single white flowers in early summer. Produces small clusters of shining black hard seeds, which persist all winter. 18 to 24 in., \$1.00 each; 3 for \$2.75.

SPIREA—Bridalwreath

Billardi. 5 feet. Upright plant with deep rose colored flower panicles in July and August. 2 to 3 ft., 75c each; 3 for \$2.10.

Prunifolia. 8 feet. Here is the old-fashioned, true Bridalwreath. The double, pure white flowers (like miniature Roses) are borne in great profusion along the stem. In fall the leaves turn to shades of copper and gold. A beautiful exhibition when grown as a specimen plant. 90c each; 3 for \$2.55.

Van Houtte. 8 feet. This is the common Spirea—sometimes falsely called Bridalwreath. Makes a fine large shrub when given ample room to grow. 2 to 3 ft., 50c each; 3 for \$1.35.

AMERICAN CRANBERRY BUSH

(Viburnum Americana.) 10 feet. Here is an ideal background or barrier plant. Very clean foliage with attractive white flowers. Produces clusters of intense red fruit that remain on plant all winter. Useful for jelly. The foliage has an autumnal coloring of red and bronze. 2 to 3 ft., \$1.25 each; 3 for \$3.50.

VITEX—Chaste Tree

4 feet. Palmate foliage of rich green makes this an ideal plant near modern houses. The flower spike is similar to Lilac in form, of a pleasing shade of light blue and blooms from August until late fall. This plant like Butterfly and Hydrangea Hills-of-Snow should be severely cut back each spring 18 to 24 in., 85c each; 3 for \$2.40.

WEIGELA

Eva Rathke. 5 feet. Blood-red tubular flowers make this a welcome accent to the shrub border. 18 to 24 in., 80c each; 3 for \$2.25.

Rosea. 8 feet. Attractive shell-pink flowers borne in great profusion give this plant a spectacular mantle not soon forgotten. 2 to 3 ft., 75c each; 3 for \$2.10.



Deutzia, Pride of Rochester



Cornus Alba Sibirica—Dogwood



Rhodotypos Kerrioides



Symphoricarpos Racemosus—Snowberry

FLOWER CITY SPRING BULBS

GLADIOLUS (Spring Only)

\$1.25 per 10; \$8.75 per 100.

AMERICA. Rose-pink.
BEACON. Bright rose-scarlet.
CRIMSON GLOW. Crimson.
GOLDEN DREAM. Deep yellow.
PEACE. Pure white.
PELEGRINA. Deep blue-violet.
PFITZER'S TRIUMPH. Scarlet.
PICARDY. Soft shrimp-pink.
RED PHIPPS. Bright red.
VAGABOND PRINCE. Bronze.

CANNAS (Spring Only)

15c each; \$1.35 per 10.

CITY OF PORTLAND. Pink.
EUREKA. White.
KING HUMBERT. Orange-scarlet, purple foliage.
KING HUMBERT. Yellow.
WINTZERS COLOSSAL. Scarlet.
WYOMING. Orange, purple foliage.

DAHLIAS (Spring Only)

50c each; \$4.50 per 10.

(D) Decorative
BLUE RIVER. (D.) Blue.
GOLDEN WEST. (D.) Golden.
JERSEY'S BEAUTY. (D.) Pink.
MAUDE ADAMS. (D.) White.
MONMOUTH CHAMPION. (D.) Red.
MRS. SPENCER. (Cactus.) Lavender.



Decorative Dahlia

VINES

For trellises, arbors, stone walls, lattice fences, and other supports, the following plants are variously useful, each in its own way. It is noteworthy also that many of these plants might also be called rambling plants, as, if not afforded support, they ramble about all over the ground, making them useful as well for covering banks, and clothing unsightly locations, where this type of plant might be more desirable for use than the more upright shrubs. Climbing Roses are listed in a later section. Plants marked (T) are twining plants that will require a trellis, arbor, or similar support around which they can climb. Plants marked (R) are suitable for use as ramblers to cover walls or unsightly ground areas.

BIGNONIA radicans (Trumpet Vine). 50 feet. (T). High growing, bush like vine with interestingly cut foliage and quantities of scarlet, trumpet shaped flowers. 2-yr. plants, 65c each; 3 for \$1.80.

BITTERSWEET. See *Celastrus*.

CELASTRUS orbiculatus (Oriental Bittersweet). (TR.) Somewhat more vigorous than American Bittersweet. 2-yr. plants, 80c each; 3 for \$2.25.

CELASTRUS scandens (American Bittersweet). 20 feet. (TR.) Well known vine with green foliage, yellow flowers in June, and crimson berries in fall. Berries much used for winter bouquets. 2-yr. plants, 80c each; 3 for \$2.25.

CLEMATIS, Large Flowered Hybrids. 10 feet. (T.)

Duchess of Edinburg. Large, white, double blooms.

Henryi. Creamy white, large blooms.

Mme. Edouard Andre. Dark crimson.

Jackmani. Purple.

Ramona. Light blue.

2-yr. plants, \$1.00 each; 3 for \$2.75.

CLEMATIS paniculata (Sweet Autumn Clematis). 20 feet. (T.) Vigorous "twiner". Small, white, very fragrant flowers in great abundance in September. 2-yr. plants, 80c each; 3 for \$2.25.

DUTCHMAN'S PIPE VINE. *Aristolochia siph.* (T.) Large leaved, luxuriant vine to 20 feet. Much used for screening porches and arbors, where its large foliage produces privacy. Named for its brown, pipe shaped flowers. 2-yr. plants, \$1.25 each; 3 for \$3.50.

EUONYMUS radicans colorata (Bronze Winter Creeper). (R.) Shrubby evergreen vine, and has attractive color change in fall to bronze tints. Most useful as ground cover among evergreen trees with pleasing color contrast results in fall. 18 to 24 in., \$1.00 each; 3 for \$2.75.

HEDERA helix baltica (Baltic English Ivy). (R.) Evergreen climbing vine suitable for training on walls or chimneys, or planted among evergreen trees it will spread around and make a most attractive covering for the ground. 60c each; 3 for \$1.65.

HONEYSUCKLE—Lonicera

Goldflame. *Lonicera heckrotti* "Goldflame". 15 feet. (TR.) Bright flame-pink and creamy gold two-toned flowers make this the loveliest new vine ever offered. 2-yr. plants, 75c each; 3 for \$2.10.

Hall's. 20 feet. *L. japonica halliana*. (TR.) Almost evergreen foliage. Robust grower. Used as a ground cover. Sweet-scented, yellow-white flowers are produced abundantly in summer and followed by a second crop in September. 2-yr. plants, 50c each; 3 for \$1.35.

IVY (American or Virginia Creeper). 20 feet. *Ampelopsis quinquefolia*. (TR.) Rapid growth, deep-cut foliage, bright fall foliage color. Useful where vigorous, unrestrained growth is desired. 2-yr. plants, 50c each; 3 for \$1.35.

MATRIMONY VINE, Chinese. 12 feet. *Lycium chinense*. (TR.) A strong growing bushlike vine mostly useful for covering rough banks, although it will also twine up supports. Purple summer flowers followed by red fruit. 2-yr. plants, 60c each; 3 for \$1.65.

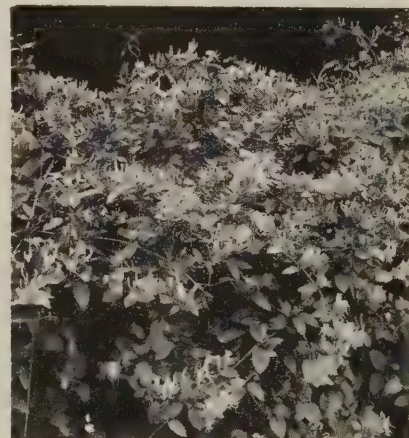
The number following variety denotes ultimate height at maturity.



Dutchman's Pipe



Goldflame Honeysuckle



Hall's Japan Honeysuckle



Wisconsin Weeping Willow

Flower City TREES

FOR SHADE AND ORNAMENTAL USE

BIRCH, Canoe. 30 feet. (Spring only.) A lovely tree with open, graceful branching, and white bark that peels. 6 to 8 ft., \$3.00.

CATALPA, Bungei. (Umbrella Catalpa.) Broad, low head with enormous leaves. 5- to 6-ft. stem, \$3.00.

CHERRY, Kwanzan. 30 feet. (Spring only.) One of the best Japanese Flowering Cherries. Double, pink flowers. 4 to 5 ft., \$3.25.

CRAB, Bechtel's. 20 feet. Well known ornamental tree with large, double, pink flowers. Very attractive. 2 to 3 ft., \$2.25.

DOGWOOD, White Flowering. 20 feet. (Spring only.) Upright, ornamental tree with white flowers in spring; red berries and foliage in fall. 2 to 3 ft., \$2.00.

ELM, American. 80 feet. A large, tough wooded tree of long life. Well known as a shade or street tree. 6 to 8 ft., \$3.00.

MAPLE, NORWAY. 50 feet. Valuable shade and street tree. Broad, low headed and sturdy, most satisfactory tree for any locatoin. 6 to 8 ft., \$3.50.

MAPLE, Silver. 75 feet. Fast growing shade tree that will withstand sleet and wind storms only moderately well. 6 to 8 ft., \$2.50.

MOUNTAIN ASH, European. 30 feet. (Spring only.) Ornamental tree with symmetrical top, fernlike foliage and orange-red berries. 6 to 8 ft., \$3.50.

PLUM, Double Flowered (*Prunus triloba*). 4 feet. Rose Tree of China. Small, treelike shrub covered with double, pink flowers in early spring. Better than Flowering Almond. 2 to 3 ft., \$1.50.

PLUM, Purple Leaved (*P. pissardi*). 15 feet. Ornamental tree with single pink flowers. Foliage a good reddish purple. 3 to 4 ft., \$1.75.

POPLAR, Lombardy. 80 feet. Tall, narrow tree, fast growing, used extensively for accent plants or tall screens. 6 to 8 ft., \$1.25.

REDBUD, American (*Cercis canadensis*). 30 feet. (Spring only.) Branches covered with small, pealike, purplish pink blossoms before the foliage appears in early spring. 3 to 4 ft., \$1.75.

WILLOW, Wisconsin Weeping. 50 feet. (Spring only.) Large, graceful tree with weeping habit of growth. 6 to 8 ft., \$2.25.

NUT BEARING TREES (Spring Only)

BLACK WALNUT. 2 to 3 ft., \$2.50.

CHINESE CHESTNUT. 2 to 3 ft., \$2.50. See page 19.

ENGLISH WALNUT. 2 to 3 ft., \$2.25.

The number following variety denotes ultimate height at maturity.

ORDER

By Mail for Quick, Sure and Friendly Service

TERMS OF SALE

Buy by Mail for Convenient and Economical Service

Please use our convenient order form and postage paid envelope accompanying this catalog.

Our terms are Net Cash With Order. Prices are F.O.B. our shipping point unless otherwise noted.

Shipping charges are paid by the purchaser. However, you may, if you wish, add 5% to amount of your order and we will prepay shipping charges.

C.O.D. orders will be shipped provided one-fourth the amount accompanies the order.

We guarantee delivery to customers of all nursery stock in first-class condition and fully up to grade and specifications. Should the stock arrive in a damaged or not first-class condition, notify the carrier and ourselves immediately. A satisfactory adjustment or refund will be made promptly.

Although every precaution is taken to avoid errors, should any stock prove untrue to name we will replace such stock or refund purchase price.

Our nursery stock will grow if properly handled and planted, but should any fail to grow, we will replace at half price the following season, if advised prior to August first. We send a Planting Guide with every order.

Orders will be shipped at proper planting time for your section.

REFERENCE. The Genesee Valley Trust Co., Rochester 4, New York

LIVING FENCES-BY THE MILE

You'll Find the
Multiflora Rose a Natural for Conservation, Farming,
Stock-Proof, Hardy and Surprisingly Well Behaved

The Wild Rose—A Living Farm Fence

Rosa Multiflora Japonica—Thorny Type

This Asiatic, commonly called Multiflora Rose, has in the past decade proven very efficient in control of soil and wind erosion, for livestock fencing and for natural cover for both game and song birds.

Multiflora makes one of the least expensive types of fence. 1000 plants set 1 foot apart will make 1000 feet of solid fence in three or four years. At a cost of \$50.00 per thousand these plants make it possible to permanently enclose a field at the exceedingly low figure of 5 cents per running foot. Most wire fencing and posts will cost at least twice this amount for materials and even the cost of planting 1000 feet is less than setting posts and stretching fence. Spacing even as wide as four feet has been found perfectly satisfactory if time is not a factor. Two men can easily plant 1000 Multiflora in less than a half a day.

Ideal hedge, screen material, and snow fence for country estates, cemeteries, and golf clubs, but not recommended for small suburban properties. Ultimate height and width 8 to 12 feet.

CONSERVATION GRADE—10 to 15 Inches

1000 plants for	\$50.00
500 plants for	32.50
250 plants for	20.00
100 plants for	10.00



Multiflora Japonica Rose Fence

Flower City PERENNIALS

All 40c each, except as noted. 5 for \$1.75, postpaid.

The number following variety denotes ultimate height at maturity.

AQUILEGIA, De Luxe Hybrids (Hybrid Columbine.) Wide range of color. Long-spurred flowers. May and June.

ASTILBE, Pink. 3 ft. 75c each; 3 for \$2.10.

CAMPANULA carpatica (Carpathian Harebell). Tufty rock plant with blue flowers June to October. 9 inches.

COREOPSIS lanceolata (Tickseed). Bright yellow, Daisy-like flowers blooming June to frost. 2 to 3 feet.

DAISY, Shasta. White Daisylike flowers from July to September. 2½ feet.

DELPHINIUM hybridum (Larkspur, Gold Medal Hybrids). Blue and purple blooms in spiked blossoms several feet high. June on.

DIANTHUS plumarius (Clove Pink). White and pink flowers throughout summer. Border or rock garden. 10 in.

DICENTRA spectabilis (Bleeding Heart). Clusters of heart-shaped pink flowers in spring. 2 feet. \$1.00 each; 3 for \$2.75.

GAILLARDIA aristata (Blanket Flower). Yellow and red flowers from May to frost. 2 to 3 feet.



Physostegia

HELIOPSIS (Summer Gold). Giant Daisylike, semi-double, 4-inch flowers have petals of mellow gold with slightly deeper centers. June to frost. 3 feet. 50c each; 3 for \$1.35.

HELLEBORUS niger (Christmas Rose). Very large, white, solitary flower, sometimes flushed with purple. Excellent in rocky places. Leaves evergreen. Short plants. Easily forced. 1 foot. Natural blooming period. November through March. \$1.50 each; 3 for \$3.95.

HEMEROCALLIS flava (Yellow or Lemon Day Lily). They succeed everywhere and should be planted liberally in every flower garden. 2 to 3 feet. June and July.

HEUCHERA sanguinea (Coralbells). Flowers bright crimson, very free flowering. Nice for cutting, excellent for rock garden. 12 to 18 inches. June to September.

LIATRIS (Blazing Star or Gay Feather). Grass-like foliage and tall spikes of rich rosy purple flowers; excellent for cutting. July and August. 4 to 5 feet.

LUPINES lupinus. Beautiful and stately perennials with massive spikes of blue, white and pink flowers in June. 2 to 3 feet.

MONARDA (Oswego Tea; Bee-balm). Reddish flowers, with aromatic foliage. An excellent bee plant. 1½ to 2 feet. July and August.



Bleeding Heart—Dicentra

PENTSTEMON barbatus Torreyi (Beard Tongue). Tall spikes of bright red. 2½ feet. A most charming and effective border plant; flowers somewhat resemble Foxglove.

PHYSOSTEGIA, Vivid (False Dragonhead). Forms large clumps bearing strong spikes of delicate pink flowers. 12 to 18 inches. June and July.

PAPAVER orientale (Oriental Poppy). It grows to a height of 2 to 3 feet and blossoms in June and July. Flowers are large, 4 to 6 inches across, brilliant orange-scarlet with large black or purple blotches at the base of the petal, with a great mass of bluish black stamens. The flowers are on long, thick, heavy stems. 3 feet.

PLATYCODON (Balloon Flower.) Blooms constantly from July until late September; flowers large, bell-shaped, in numerous loose racemes. Color blue. Good for rockery or border.

PYRETHRUM (Painted Daisy). Beautiful in spring. The Pyrethrums are closely related to the hardy Chrysanthemum family and are often referred to as spring flowering Chrysanthemums. Excellent for cut flower decoration owing to their lasting qualities in water. May and June.

SALVIA azurea (Meadow Sage). A Rocky Mountain species. Plants of shrubby habit, with beautiful light blue flowers in long, slender spikes. 3 to 4 feet. August and September.



Salvia Azurea

Hardy Vines of Exquisite Beauty



WISTERIA, CHINESE PURPLE. A graceful vine with myriads of pendulous blossom clusters. **Price:** 2-yr., grafted plants, \$1.25 each; 3 for \$3.50.



LARGE FLOW-ERED CLEMATIS (Jackmani). A cascade of rich, velvety, violet-purple blooms. 2-yr., No. 1 plants, \$1.00 each; 3 for \$2.75.

See page 10 for other colors.



SILVER LACE VINE (Polygonum Auberti). A fast growing vine; delicate foliage and quantities of silver-white flowers for midsummer enjoyment. **Price:** 2-yr. plants, \$1.00 each; 3 for \$2.75.



BOSTON IVY. Glossy foliage, turning to a brilliant orange-scarlet in the fall; wonderful for chimneys, stone or brick walls. **Price:** 2-yr. plants, 75c each; 3 for \$2.10.

HEDGING — *Be Neighborly Fence the Friendly Way*



GREEN-LEAVED BARBERRY. 4 feet. A popular variety, the foliage turns a bright orange-scarlet in the fall. Large masses of fire-red berries last into winter. **Price:** 2-yr. heavy plants, 15 to 18 in., 45c each; 10 for \$4.00; 100 for \$30.00.

PRIVET for Either Severe or Informal Effects

AMUR PRIVET. While this plant will make a large shrub, it is usually grown in hedge form. The plant in general is very similar to the extensively used California Privet, but has the added advantage of being thoroughly hardy.

CALIFORNIA PRIVET. Vigorous plant, mostly used for hedges. Holds leaves until well into fall. In especially severe winters, this variety will freeze to the ground, throwing up new growth from the base of the plant. Can be trimmed to any height up to 12 feet.

PRICES: 18 to 24 in. plants, 10 for \$2.50; 25 for \$4.50; 100 for \$15.00.



A Formal Privet Hedge



COREOPSIS. Brilliant golden yellow; charming for cut flowers. Price: 40c each; 3 for \$1.15.

FLOWER CITY

Perennials

Once planted, perennials will beautify your garden season after season.

FLOWER CITY

Special Offer No. I-A

Prices, except as noted:

40c each; 3 for \$1.15; 5 for \$1.75, postpaid.

Nine Perennials as Pictured

For Only **\$3.25**



DOUBLE HOLLYHOCKS. Available in pink, red, white and yellow. Price: 40c each; 3 for \$1.15.

FOR BEST RESULTS PLANT 3 OR MORE OF A KIND IN THE GARDEN



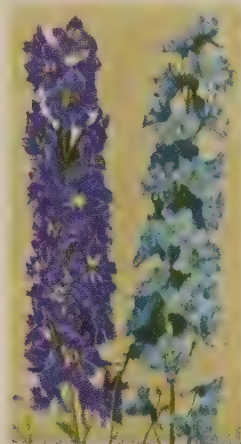
RUDBECKIA PURPUREA (Coneflower). Border plants. Bright and of easy culture. Price: 40c each; 3 for \$1.15.



ACHILLEA, THE PEARL. Double white, low-growing. Showy rock garden or border plants. Price: 40c each; 3 for \$1.15.



AQUILEGIA (Columbine). Graceful, spurred, two-toned flowers. Wide range of color. Price: 40c each; 3 for \$1.15.



DELPHINIUM, BLACKMORE & LANGDON HYBRIDS. Fine foliage and long spikes of large flowers. Price: 50c each; 3 for \$1.35.

These perennial plants are all first quality. They are practical varieties for the average garden. They always grow well and furnish plenty of flowers.



ALYSSUM (Basket of Gold). Low-growing plants with sheets of golden blossoms. Price: 40c each; 3 for \$1.15.



PHLOX, HARDY. Available in rose, white, purple and crimson. Price: 50c each; 3 for \$1.35.



TRITOMA (Torch Lily). Easily grown. Spikes of striking flowers. Price: 40c each; 3 for \$1.15.

First Quality

Garden Mums



Garden Chrysanthemums

Large, early flowering varieties available in a wide color range.

As illustrated above, reading from left to right:

Top Row:

RED AND GOLD. Reddish orange, becoming rich red-gold as flower develops.

LAVENDER LADY. These lovely lavender flowers are 3 inches across.

ALGONQUIN. Showy clear yellow. Flowers 2½ inches across.

Lower Row:

POLAR ICE. The best large white.

RUTH CUMMING. A clear bronze in color.

CYDONIA. Orange-red.

A Riot of Color in Late Summer and Fall

PRICES:

65c each; 3 for \$1.80; 6 for \$3.45.

COLLECTION OFFER NO. 15

We offer you the Flower City outstanding hardy Chrysanthemums illustrated above.

1 OF EACH, 6 IN ALL
PRICE: \$3.45

2 OF EACH, 12 IN ALL
PRICE: \$6.60



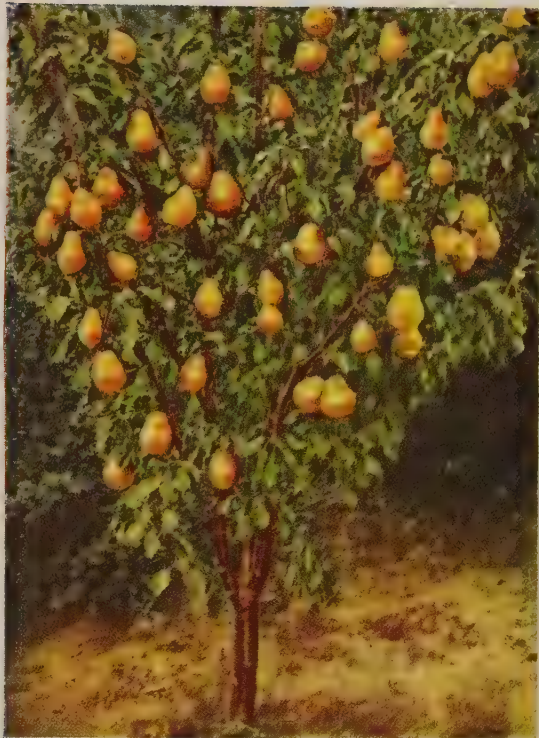
PEONIES 2 Best Varieties as Illustrated

EDULIS SUPERBA. A charming pink, large crowned when fully opened. Price: \$1.00 each; 3 for \$2.75.

FELIX CROUSSE. A bright rose-red; large, compact and globular. Price: \$1.00 each; 3 for \$2.75.

DWARF APPLE and PEAR TREES

Real Small
Growing
Trees That
Require Little
Ground
Space



2 Fine Varieties in Dwarf Pears

BARTLETT, DUCHESSE
D'ANGOULEME. 2-yr., 3
to 4 ft. size, \$3.50 each.



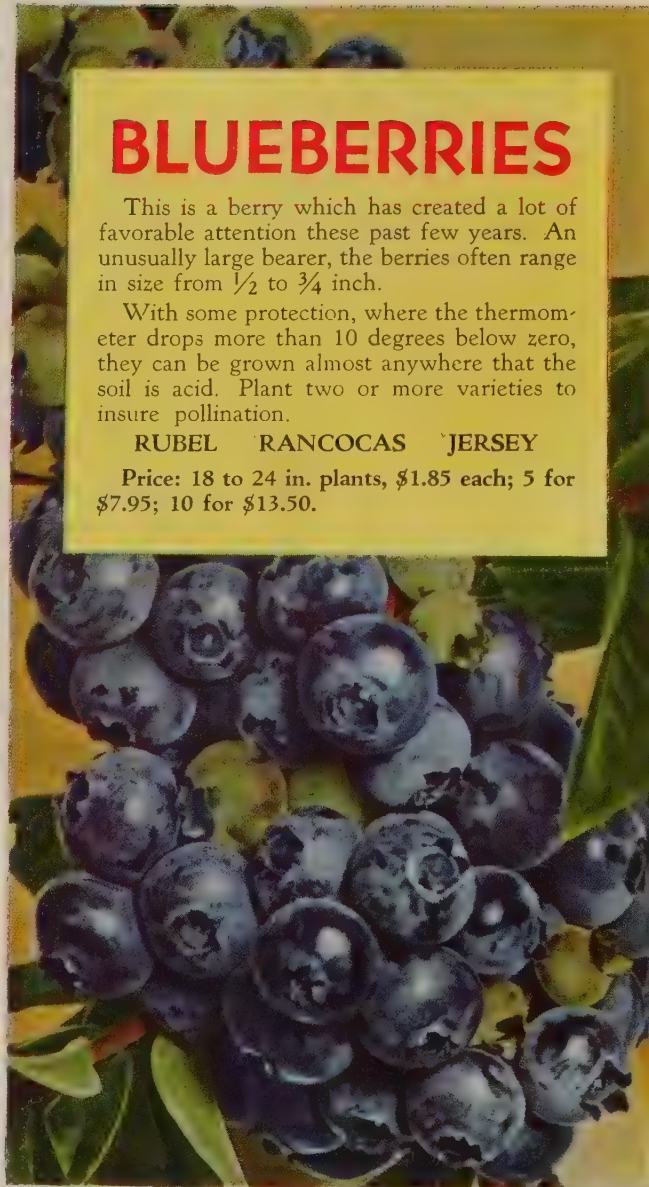
BLUEBERRIES

This is a berry which has created a lot of favorable attention these past few years. An unusually large bearer, the berries often range in size from $\frac{1}{2}$ to $\frac{3}{4}$ inch.

With some protection, where the thermometer drops more than 10 degrees below zero, they can be grown almost anywhere that the soil is acid. Plant two or more varieties to insure pollination.

RUBEL RANCOCAS JERSEY

Price: 18 to 24 in. plants, \$1.85 each; 5 for \$7.95; 10 for \$13.50.



QUALITY CAN NEVER BE MEASURED BY A PRICE TAG. Buy Flower City selected products, it's your best bet.

Dwarf Apple Trees

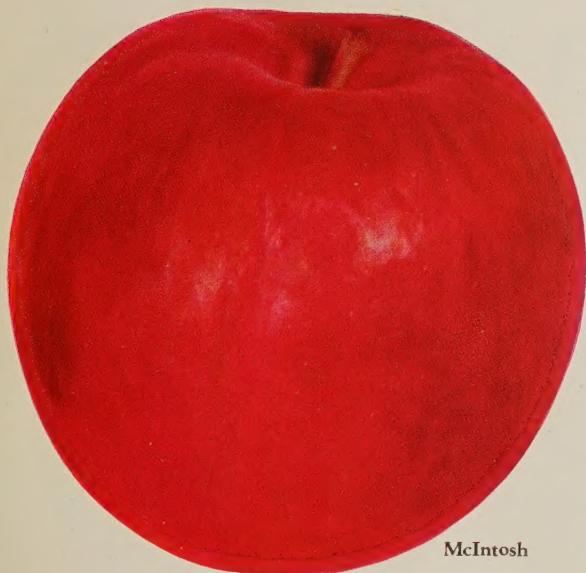
No matter how select your garden may be, there is always room for one or two dwarf fruit trees; the little miss in the illustration, who is two years old, gives you an idea of the height of one of these trees the same age. High productivity for small areas. They produce standard size Apples.

CORTLAND. Red. Midseason.

McINTOSH. Red. Early midseason.

NORTHERN SPY. Red. Late.

PRICES: 2-yr., 3 to 4 ft. trees,
\$3.50 each.



McIntosh

APPLES-Best Standard Varieties

CORTLAND. Midseason.

RED DELICIOUS. Late.

McINTOSH. Early midseason.

RED NORTHERN SPY. Late.

YELLOW DELICIOUS. Late.

Include Cortland or Delicious with other varieties to insure pollination.

PRICE: 2-yr., 5 to 6 ft., \$1.75 each; 5 for \$7.50; 10 for \$14.50.



Montmorency

STANDARD PEARS

BARTLETT. The popular variety, exceeded by none. Superb for either eating or canning.

DUCHESSE D' ANGOULEME. Later than Bartlett. A fine Pear to prolong the season.

Plant these two varieties to insure pollination.

PRICE: 2-yr., 5 to 6 ft., \$2.00 each; 10 for \$17.00.

We also have dwarf Pear trees in above varieties. 2-yr., 3 to 4 ft., \$3.50 each.



Bartlett

CHERRIES - 3 Best Varieties

MONTMORENCY. The best canning sour variety. Self fruitful. Price: 2-yr., 4 to 5 ft., \$2.25 each; 10 for \$18.50.

BLACK TARTARIAN. The best sweet eating variety. Price: 1-yr., 4 to 5 ft., \$2.15 each; 10 for \$17.50.

NAPOLEON. The best white sweet cherry. Price: 1-yr., 4 to 5 ft., \$2.15 each; 10 for \$17.50.

Plant one of each of these two sweet sorts for proper pollination.

All Fruit Trees are First Grade Top Quality



Golden Jubilee

GRAPES

Require little care; bear prolifically every year. Excellent for juice, jelly and jam.

CONCORD. Best and most popular blue-black variety.

CACO. A fine red variety; extremely rich flavor. Ripens early.

PORTLAND. A relatively new white variety that is gaining in popularity everywhere.

PRICE: 2-Yr., No. 1 Vines 55c each; 3 for \$1.50; 10 for \$4.00.



Concord

GRAPE COLLECTION OFFER No. 17

1 Concord

1 Caco

1 Portland

3 In All For \$1.50

PEACHES

2 Approved Varieties—Self-Fruitful

ELBERTA. Wonderful for eating or preserving. Late.

GOLDEN JUBILEE. A delightful sweet flavored, handsome Peach. Early.

PRICE: 1-yr., 4 to 5 ft., \$1.35 each; 10 for \$11.00.

PROFITABLE VARIETIES

for
**Home Gardens
and
Commercial
Growers**

RASPBERRIES

They require limited space, and provide abundant fruit for the table and preserve purposes.

3 BEST VARIETIES

LATHAM. Extremely large red berries of good quality. Price: \$2.25 per 10; \$12.35 per 100.

INDIAN SUMMER. New everbearing red variety. Price: \$2.25 per 10; \$12.35 per 100.

CUMBERLAND The leading Blackcap. Heavy transplants. Price: \$2.50 per 10; \$20.00 per 100.



**THE
World
Popular
PLUM
Fellenberg**

3 Plum Trees

BRADSHAW. A pleasant, sweet, purple variety with meaty yellow-red flesh.

BURBANK. An early fruiting variety. Red color; excellent for eating.

FELLENBERG. (Italian Prune). Adaptable to any section of the country. Color purple.

Price: 2-year, 5 to 6 ft. trees, each \$2.00; 10 for \$17.00.



Blowers

Blackberries

Two of the most popular varieties of this delicious fruit.

BLOWERS. Honey-sweet flavor; jet-black, grows large berries.

ELDORADO. Heavy producer and very profitable.

Strong plants, 10 for \$1.60; 100 for \$9.95.



ASPARAGUS

PARADISE. An outstanding new variety that produces huge stalks, green in color, rich in flavor and exceedingly tender. Price: 2-yr., No. 1, heavy, \$1.85 for 25; \$4.95 per 100.



RHUBARB

MacDONALD. A relatively new high quality Rhubarb. Takes less sugar because of its mildly acid quality. A heavy yielder of giant stalks. Price: 60c each; 3 for \$1.65.

Strawberries First Quality Plants

Flower City Ships Only Strong, Healthy, Large Rooted Plants



Extra!

STREAMLINER

The Greatest Everbearing Strawberry

**SWEET AS HONEY—EXTRA LARGE
EXCELLENT FOR EATING FRESH OR FREEZING
MAKES HEAVY FRUITING BED**

The only everbearer with all the good points. It is large, uniform, firm, red to the core with even color all over and no green tips.

Special Price: 25 plants \$2.25; 100 plants \$6.00, postpaid.



Spring Planting Only

Prices of all Strawberries except Streamliner:
25 plants \$1.25; 100 plants \$3.25, postpaid.

FAIRFAX. Another excellent new variety, ripens early and free plant maker.

PREMIER. The most popular Strawberry ever introduced. The plants are sturdy with long roots making them drouth resistant.

DORSETT. An early, self pollenizing offspring of Premier. Does well on poor soil. Berries bright red, and sell readily on the market.

Now!

*Disease Resistant
Edible Chinese Chestnuts*

**A Favored Ornamental Tree
Splendid For The Lawn**

Properly planted and cared for they will grow fast. And within a very few years will produce sweet Chestnuts like the American Chestnuts of years ago. Plant two trees to insure pollination. Price: 2 to 3 ft. trees, \$2.50.





BECHTEL'S FLOWERING CRAB.
Large, double, pink flowers like small
Roses. 2 to 3 ft. specimens, \$2.25.

Other Flowering Crabs

ELEYI. Red foliage in spring. Dark pink single
flowers. 3-4 ft., each \$1.50.

FLORIBUNDA. Deep pink buds, opening to
white flowers. 3-4 ft., each \$1.50.

HOPA. Grows 12 feet high. Rose colored flow-
ers; red fruit in fall. 3-4 ft., each \$1.50.



Top Quality In SHADE TREES

NORWAY MAPLE. 6 to 8 ft., each \$3.50.

SCHWEDLER MAPLE. Red foliage in spring
turning to bronze-green in fall. 6 to 8 ft.,
each \$4.75.

SILVER MAPLE. Plant spring only. Very fast
growing. 6 to 8 ft., each \$2.50; 8 to 10 ft.,
each \$3.75.

LOMBARDY POPLAR. Tall, columnar tree;
grows 60 feet. 6 to 8 ft., each \$1.25; 8 to 10
ft., each \$1.85.

CHINESE ELM. Spring planting only. Excep-
tionally fast growing, 20 feet in 5 years.
6 to 8 ft., each \$2.50.

WISCONSIN WEEPING WILLOW. Spring
planting only. A large, gracefully weeping
tree of rapid growth. 6 to 8 ft., each \$2.25;
8 to 10 ft., each \$3.25.



CHINESE ELM. Probably the fastest grow-
ing tree known. Originally imported from
Northern Korea. It has become a choice
tree for shade. Small, Elm like leaves,
graceful with drooping twigs. 6 to 8 ft.
specimen trees, only \$2.50.



NORWAY MAPLE. Through the ages this has
been one of the most popular and finest shade
trees. It is not only effective in the garden but
is a "must" for street planting. Grows 50 feet
or more. 6 to 8 ft., \$3.50 each.

FLOWER CITY

First Quality

**Shade
and
Flowering
Trees**

•
**All Straight
Trunks**
•

**Best Quality
Selections**



NEW PURPLE LEAVED PLUM. A fine lawn
tree for lovely foliage color. Leaves are deep
bronzey purple all season. Has thousands of fine
pink blossoms in spring. 3 to 4 ft., each \$1.75.

Flower City
INC.

QUALITY NURSERY STOCK
EAST ROCHESTER, NEW YORK